# FY2024(1Q-2Q) (Second quarter of the fiscal year ending March 31, 2024) Consolidated Business Results

November 2,2023 Kotobuki Spirits Co.,Ltd.



# **Company Overview**



| Firm name       | Kotobuki Spirits Co.,Ltd.                                     |
|-----------------|---|
| Securities code | 2222 (Tokyo Stock Exchange Prime Market)                      |
| Address         | 2028, Hatagasaki, Yonago-shi, Tottori, 683-0845, Japan        |
| Establishment   | April 25th,1952   |
| Capital         | 1.2 Billion 17.8 Million yen                                  |
| President       | Seigo Kawagoe   |
| Employees       | Kotobuki Spirits 8 people/Group Total 1,644 people            |
| Group companies | Consolidated subsidiary 17 companies (domestic 16 overseas 1) |
| Net sales       | 50.1 Billion Yen (FY2023 : Year ended March 31, 2023)         |

#### FY2024(1Q-2Q)Highlight

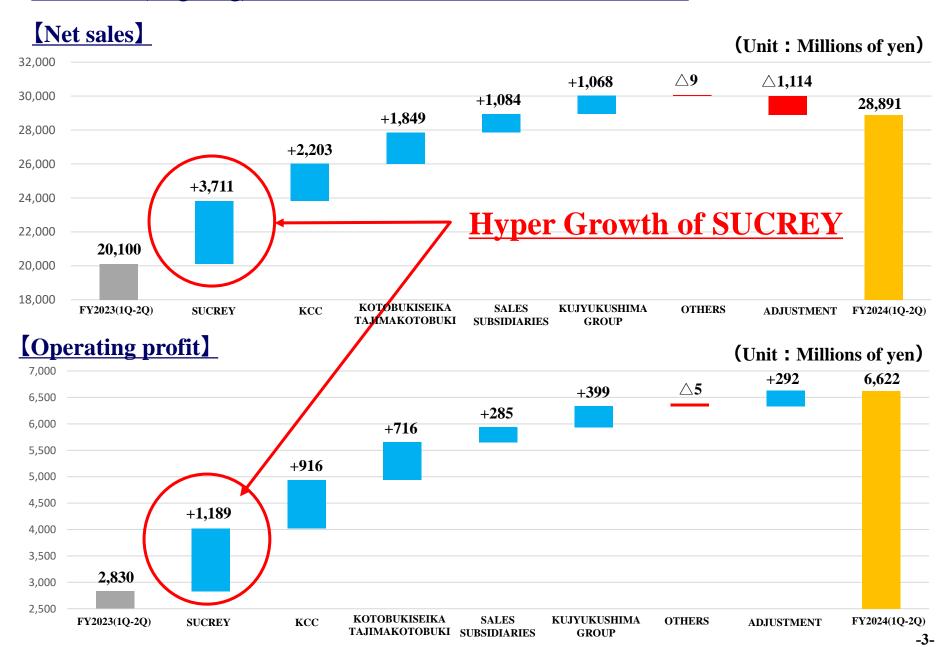
#### Results of FY2024 (1Q-2Q) (April-September)

Both sales and profits hit record highs for the first time in four periods!

Ordinary profit margin increased 7.9 percentage points year on year to 23.1%, significantly improving profitability

- ●Backed by the recovery in the flow of people with the lifting of movement restrictions, net sales was 28,891 million yen (143.7% YoY), operating profit was 6,622 million yen (234.0% YoY), ordinary profit was 6,668 million yen (218.3% YoY), and net profit was 4,453 million yen (223.3% YoY), all increasing with new record highs for 1Q-2Q.
- ●SUCREY's net sales was 11,713 million yen (146.4% YoY) and operating profit was 2,412 million yen (197.2% YoY), driving the Group's growth.
- Inbound sales (International airport sales) was 3,133 million yen (108.7% compared to FY2020), surpassing the pre-COVID-19 level.

#### FY2024(1Q-2Q) increase or decrease of amount



#### FY2024(1Q-2Q) Topics ① SUCREY new store opening in Tokyo Station area

SUCREY promoted further active development in the Tokyo station area, including the opening of the new brand "THE DROS Gransta Tokyo Store"



The DROS Gransta Tokyo (New Opening in June 2023)



The Maple Mania Gransta Tokyo (Renewal Opening in June 2023)



Mr. Maple Gransta Tokyo (New Opening in June 2023)

#### FY2024(1Q-2Q) Topics 2 New store openings in favorable locations

"The Maple Mania" opened in a prime location of the Keio Department Store Shinjuku Main Store, and "Tokyo Milk Cheese Factory" opened in LAZONA Kawasaki Plaza.













THE MAPLE MANIA Keio Department Store Shinjuku Store (New Opening on May 25, 2023)

Tokyo Milk Cheese Factory LAZONA Kawasaki Plaza (New Opening on Sep 22, 2023)

## (Stores in the Tokyo Station area)

# The number of group permanent stores in the Tokyo Station area expanded from three in FY2020 to 14. (As of the end of September 2023)

|    | Brand                     | SEGMENTS           | Location           | Opening Date        |
|----|---------------------------|--------------------|--------------------|---------------------|
| 1  | (New)The Maple Mania      | SUCREY             | GRANSTA TOKYO      | June,2023 %reopen   |
| 2  | Tokyo Milk Cheese Factory | SUCREY             | GRANSTA TOKYO      | April,2022 %reopen  |
| 3  | COCORIS                   | SUCREY             | GRANSTA TOKYO      | August,2020         |
| 4  | Now on Cheese ♪           | KCC                | GRANSTA TOKYO      | August,2020         |
| 5  | Ivorish                   | KUJYUKUSHIMA GROUP | GRANSTA TOKYO      | April,2022          |
| 6  | (New)The DROS             | SUCREY             | GRANSTA TOKYO      | June,2023           |
| 7  | (New)Mr.maple             | SUCREY             | GRANSTA TOKYO      | June,2023           |
| 8  | Okada-kinsei Anbataya     | KCC                | TOKYO GIFT PALETTE | August,2020         |
| 9  | PISTA & TOKYO             | KCC                | TOKYO GIFT PALETTE | August,2020         |
| 10 | FRANÇAIS                  | SUCREY             | TOKYO GIFT PALETTE | August,2020 %reopen |
| 11 | nekochef                  | SUCREY             | TOKYO GIFT PALETTE | August,2020         |
| 12 | ichigoshop by FRANÇAIS    | SUCREY             | TOKYO GIFT PALETTE | April,2021          |
| 13 | Butter Butler             | SUCREY             | TOKYO GIFT PALETTE | June,2021           |
| 14 | cote cour                 | SUCREY             | TOKYO GIFT PALETTE | November,2022       |







#### (Inbound sales)

#### 【International airports sales(Inbound sales) 】

Due to the less strict of travel restrictions from October last year, shops at major international terminals have reopened. Inbound sales in 2Q exceeded the pre-COVID-19 level.

| X   | 24/3 | 1 Q-4Q | is forecast  |
|-----|------|--------|--------------|
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| (Millikons of Yen) | 1Q    | <b>2</b> Q | 3Q    | 4Q    | 1Q-4Q |
|--------------------|-------|------------|-------|-------|-------|
| FY2024             | 1,520 | 1,613      |       |       | 5,000 |
| FY2023             | 86    | 167        | 640   | 1,085 | 1,978 |
| FY2020             | 1,502 | 1,381      | 1,645 | 846   | 5,375 |



Narita airport Fa-So-La TAX FREE STORE AKIHABARA LeTAO



Narita airport Fa-So-La TAX FREE STORE AKIHABARA THE MAPLE MANIA

## (Overseas sales)

Overseas sales 705million yen -14.2%(YoY)
The decrease in Singapore was due to timing of shipments, with local sales down slightly.













| Overseas sales | FY2023<br>(1Q-2Q) | FY2024<br>(1Q-2Q) | YoY<br>(Change) | YoY(%) |
|----------------|-------------------|-------------------|-----------------|--------|
| Taiwan *1      | 295               | 269               | △ 26            | △ 8.9  |
| Korea          | 63                | 48                | Δ 15            | △ 23.2 |
| Singapore      | 232               | 91                | △ 141           | △ 60.9 |
| China          | 123               | 124               | 0               | 0.3    |
| Australia      | 54                | 98                | 44              | 82.6   |
| Others         | 55                | 75                | 21              | 37.9   |
| Total          | 821               | 705               | △ 117           | △ 14.2 |

**X1** Taiwan is consolidated subsidiaries. Other areas are FC.

Tokyo Milk Cheese Factory MITSUKOSHI BCG (Grand opening on July 21, 2023)

# Results of FY2024 1Q-2Q(YoY)

# Net sales +43.7% (YoY), Ordinary profit +118.3% (YoY) Profitability increased mainly due to a higher operating rate and improvement in efficiency in sales

|                         | FY2023(1Q-2Q) |                  | FY2024(1Q-2Q) |                  |             |        | FY2023(1Q-4Q) |                  |
|-------------------------|---------------|------------------|---------------|------------------|-------------|--------|---------------|------------------|
| (Millions of Yen,%)     | amount        | To-sales<br>rate | amount        | To-sales<br>rate | YoY(Change) | YoY(%) | amount        | To-sales<br>rate |
| Net sales               | 20,100        | _                | 28,891        | _                | 8,791       | 43.7   | 50,155        | _                |
| Gross profit            | 11,771        | 58.6             | 17,732        | 61.4             | 5,961       | 50.6   | 30,107        | 60.0             |
| SG&A expenses           | 8,941         | 44.5             | 11,110        | 38.5             | 2,169       | 24.3   | 20,155        | 40.2             |
| <b>Operating profit</b> | 2,830         | 14.1             | 6,622         | 22.9             | 3,792       | 134.0  | 9,952         | 19.8             |
| Ordinary profit         | 3,055         | 15.2             | 6,668         | 23.1             | 3,613       | 118.3  | 10,296        | 20.5             |
| Net profit (*1)         | 1,994         | 9.9              | 4,453         | 15.4             | 2,459       | 123.3  | 7,018         | 14.0             |
| EPS(Yen)                | 12.82         | (*2)             | 28.62         | (*2)             | 15.80       | _      | 45.10         | (*2)             |

<sup>(\*1)</sup> Quarterly net profit = Quarterly net profit attributable to owners of the parent

<sup>(\*2)</sup> Our company implemented a stock split of 5 shares per common share effective October 1, 2023.

The EPS figures for the fiscal year ended March 2023 are calculated assuming that a stock split took place at the beginning of the fiscal year ended March 2023.

# Results of FY2024(1Q-2Q) (SEGMENTS)

#### Main segments on recovery trend(especially SUCREY)

|                                 |                   | Net               | sales       | Opera  | ating profit(∠    | \loss)            |             |
|---------------------------------|-------------------|-------------------|-------------|--------|-------------------|-------------------|-------------|
| (Millions of Yen,%)             | FY2023<br>(1Q-2Q) | FY2024<br>(1Q-2Q) | YoY(Change) | YoY(%) | FY2023<br>(1Q-2Q) | FY2024<br>(1Q-2Q) | YoY(Change) |
| SUCREY                          | 8,002             | 11,713            | 3,711       | 46.4   | 1,223             | 2,412             | 1,189       |
| KCC                             | 5,536             | 7,738             | 2,203       | 39.8   | 451               | 1,367             | 916         |
| KOTOBUKISEIKA<br>TAJIMAKOTOBUKI | 4,390             | 6,239             | 1,849       | 42.1   | 628               | 1,344             | 716         |
| SALES SUBSIDIARIES              | 2,289             | 3,373             | 1,084       | 47.4   | 132               | 417               | 285         |
| KUJYUKUSHIMA GROUP              | 1,847             | 2,915             | 1,068       | 57.8   | Δ1                | 397               | 399         |
| OTHERS (%1)                     | 326               | 317               | △ 9         | △ 2.8  | 36                | 31                | △ 5         |
| SEGMENTS TOTAL                  | 22,390            | 32,296            | 9,905       | 44.2   | 2,469             | 5,969             | 3,500       |
| ADJUSTMENT                      | △ 2,290           | △ 3,404           | Δ 1,114     | 48.6   | 362               | 654               | 292         |
| TOTAL                           | 20,100            | 28,891            | 8,791       | 43.7   | 2,830             | 6,622             | 3,792       |

<sup>(</sup>X1) "Others" include non-life insurance agency business, health food business and overseas confectionery business (Taiwan).

## Sales channel

# Backed by the recovery in the flow of people, domestic wholesale and retail sales increased sharply

|                       | FY2023           | (1Q-2Q)       | FY2024 | (1Q-2Q)       |              |         |
|-----------------------|------------------|---------------|--------|---------------|--------------|---------|
| (millions of yen,%)   | amount           | To-sales rate | amount | To-sales rate | YoY (Change) | YoY (%) |
| Net sales             | 20,100           | _             | 28,891 | _             | 8,791        | 43.7    |
| Domestic(Wholesale);  | ×1 <b>6,985</b>  | 34.8          | 12,697 | 43.9          | 5,712        | 81.8    |
| Domestic(Retail)      | 9,989            | 49.7          | 13,426 | 46.5          | 3,436        | 34.4    |
| Mail Order            | 2,302            | 11.5          | 2,062  | 7.1           | △ 240        | △ 10.4  |
| Other *2              | 2                | 0.0           | 2      | 0.0           | 0            | 11.7    |
| <b>Domestic Total</b> | <b>*3</b> 19,279 | 95.9          | 28,187 | 97.6          | 8,908        | 46.2    |
| Overseas(Wholesale)   | 526              | 2.6           | 436    | 1.5           | △ 90         | △ 17.2  |
| Overseas(Retail)      | 295              | 1.5           | 269    | 0.9           | △ 26         | △ 8.9   |
| Overseas Total        | 821              | 4.1           | 705    | 2.4           | △ 117        | △ 14.2  |

**X1** Retail are shops and Pop up stores. **X2** Other is insurance agency business.

**<sup>\*3</sup>** Overseas wholesale consists shipment sales to overseas and FC royalties

## **Cost of sales** • **Gross profit**

Gross profit rate increased by 2.8 points YoY mainly due to the recovery of the operating rate and improvement of efficiency in production amid the rising trend of material cost.

|                    | FY2023(1Q-2Q) |               | FY2024(1Q-2Q) |               |             |        | FY2023(1Q-4Q) |               |
|--------------------|---------------|---------------|---------------|---------------|-------------|--------|---------------|---------------|
| (Millions of Yen,% | amount        | To-sales rate | amount        | To-sales rate | YoY(change) | YoY(%) | amount        | To-sales rate |
| Net sales          | 20,100        | _             | 28,891        | _             | 8,791       | 43.7   | 50,155        | -             |
| Material cost      | 4,471         | 22.2          | 7,044         | 24.4          | 2,573       | 57.6   | 10,754        | 21.4          |
| Labor cost         | 2,071         | 10.3          | 2,612         | 9.0           | 542         | 26.2   | 4,454         | 8.9           |
| Expense            | 1,078         | 5.4           | 1,313         | 4.5           | 235         | 21.8   | 2,380         | 4.7           |
| Manufacturing cost | 7,619         | 37.9          | 10,969        | 38.0          | 3,350       | 44.0   | 17,587        | 35.1          |
| Others             | 710           | 3.5           | 190           | 0.7           | △ 519       | △ 73.2 | 2,461         | 4.9           |
| Cost of sales      | 8,329         | 41.4          | 11,159        | 38.6          | 2,830       | 34.0   | 20,049        | 40.0          |
| Gross profit       | 11,771        | 58.6          | 17,732        | 61.4          | 5,961       | 50.6   | 30,107        | 60.0          |

# **SG&A** expenses /Operating profit

# SG&A expenses rate decreased by 6.0 points due to sales recovery and cost control

|                                       | FY2023( | 1Q-2Q)        | FY2024( | 1Q-2Q)        |             |        | FY2023(1Q-4Q) |               |
|---------------------------------------|---------|---------------|---------|---------------|-------------|--------|---------------|---------------|
| (Millions of Yen,%)                   | amount  | To-sales rate | amount  | To-sales rate | YoY(change) | YoY(%) | amount        | To-sales rate |
| Gross profit                          | 11,771  | 58.6          | 17,732  | 61.4          | 5,961       | 50.6   | 30,107        | 60.0          |
| Personnel expenses                    | 3,530   | 17.6          | 4,186   | 14.5          | 656         | 18.6   | 7,432         | 14.8          |
| Promotion                             | 1,232   | 6.1           | 1,679   | 5.8           | 447         | 36.3   | 3,012         | 6.0           |
| Freight                               | 670     | 3.3           | 972     | 3.4           | 302         | 45.1   | 1,580         | 3.1           |
| Advertising                           | 173     | 0.9           | 163     | 0.6           | △ 10        | △ 5.7  | 395           | 0.8           |
| Rent                                  | 620     | 3.1           | 681     | 2.4           | 60          | 9.7    | 1,314         | 2.6           |
| Depreciation                          | 195     | 1.0           | 202     | 0.7           | 7           | 3.5    | 407           | 0.8           |
| Traveling and transportation expenses | 154     | 0.8           | 211     | 0.7           | 57          | 36.8   | 373           | 0.7           |
| Commission                            | 1,623   | 8.1           | 2,176   | 7.5           | 553         | 34.1   | 3,969         | 7.9           |
| Others                                | 743     | 3.7           | 840     | 2.9           | 97          | 13.0   | 1,672         | 3.3           |
| SG&A expenses                         | 8,941   | 44.5          | 11,110  | 38.5          | 2,169       | 24.3   | 20,155        | 40.2          |
| Operating profit                      | 2,830   | 14.1          | 6,622   | 22.9          | 3,792       | _      | 9,952         | 19.8          |

## **Achievement rate of Business Forecast**

#### Net sales +18.9%, operating profit +61.5%

|                     | FY2024(1Q-Forec | 2Q) Business<br>ast ※ | FY2024(1Q-2Q) |               |              |                 |
|---------------------|-----------------|-----------------------|---------------|---------------|--------------|-----------------|
| (millions of yen,%) | amount          | To-sales rate         | amount        | To-sales rate | YoY (Change) | achievement (%) |
| Net sales           | 24,300          | _                     | 28,891        | _             | 4,591        | 118.9           |
| Gross profit        | 14,590          | 60.0                  | 17,732        | 61.4          | 3,142        | 121.5           |
| SG&A expenses       | 10,490          | 43.2                  | 11,110        | 38.5          | 620          | 105.9           |
| Operating profit    | 4,100           | 16.9                  | 6,622         | 22.9          | 2,522        | 161.5           |
| Ordinary profit     | 4,125           | 17.0                  | 6,668         | 23.1          | 2,543        | 161.6           |
| Net profit          | 2,765           | 11.4                  | 4,453         | 15.4          | 1,688        | 161.0           |

# Net sales

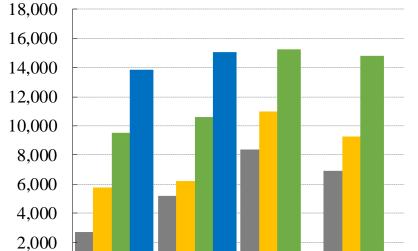
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■ FY2021

## **Net sales (Quarter)**

#### (Four periods comparison)



**2Q** 

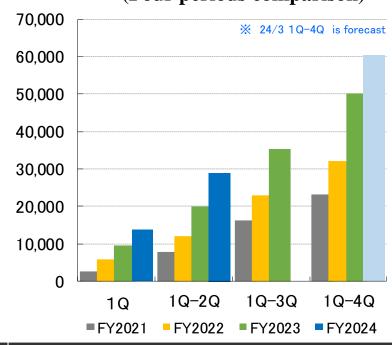
FY2022

3Q

FY2023

#### **Net sales (Cumulative)**

#### (Four periods comparison)



|                 |        | Quart      | er         |        | Cumulative Quarter |        |        |        |  |
|-----------------|--------|------------|------------|--------|--------------------|--------|--------|--------|--|
| Millions of yen | 1Q     | <b>2</b> Q | <b>3</b> Q | 4Q     | 1Q                 | 1Q-2Q  | 1Q-3Q  | 1Q-4Q  |  |
| FY2021          | 2,716  | 5,189      | 8,402      | 6,898  | 2,716              | 7,905  | 16,306 | 23,205 |  |
| FY2022          | 5,758  | 6,200      | 10,963     | 9,270  | 5,758              | 11,959 | 22,921 | 32,192 |  |
| FY2023          | 9,515  | 10,585     | 15,270     | 14,785 | 9,515              | 20,100 | 35,370 | 50,155 |  |
| FY2024          | 13,853 | 15,038     |            |        | 13,853             | 28,891 |        | 60,461 |  |
| YoY             | 145.6% | 142.1%     |            |        | 145.6%             | 143.7% |        |        |  |

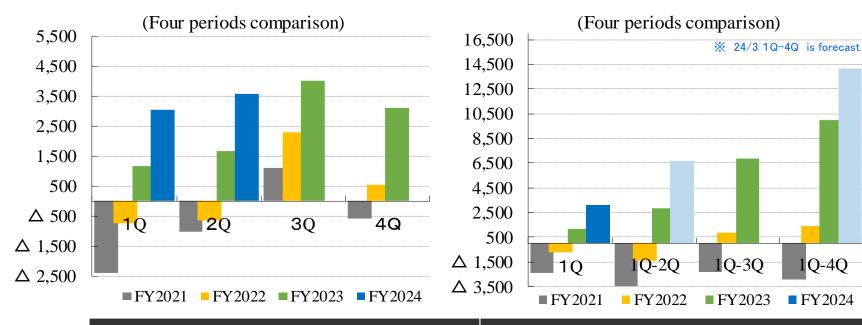
4Q

FY2024

# **Operating profit**

# **Operating profit** (Quarter)

# **Operating profit** (Cumulative)



|                 |         | Quai       | rter  |       | Cumulative Quarter |         |         |         |  |  |
|-----------------|---------|------------|-------|-------|--------------------|---------|---------|---------|--|--|
| Millions of yen | 1Q      | <b>2</b> Q | 3Q    | 4Q    | 1Q                 | 1Q-2Q   | 1Q-3Q   | 1Q-4Q   |  |  |
| FY2021          | △ 2,409 | △ 1,012    | 1,114 | △ 583 | △ 2,409            | △ 3,421 | △ 2,307 | △ 2,890 |  |  |
| FY2022          | △ 759   | △ 659      | 2,279 | 542   | △ 759              | △ 1,418 | 860     | 1,403   |  |  |
| FY2023          | 1,150   | 1,680      | 4,026 | 3,095 | 1,150              | 2,830   | 6,856   | 9,952   |  |  |
| FY2024          | 3,059   | 3,564      |       |       | 3,059              | 6,622   |         | 14,192  |  |  |
| YoY             | 265.9%  | 212.1%     |       |       | 265.9%             | 234.0%  |         |         |  |  |

## **Balance Sheet**

#### Increase in current assets was mainly due to an increase in Inventory

|                            | FY2    | 022          | FY2    | 023   | FY2024 | (1Q-2Q) | Compared to FY2023 | Compared to FY2023 |
|----------------------------|--------|--------------|--------|-------|--------|---------|--------------------|--------------------|
| (millions of yen, %)       | amount | rate         | amount | rate  | amount | rate    | (Change)           | (%)                |
| <b>Current assets</b>      | 15,804 | <b>57.</b> 5 | 25,741 | 69.7  | 26,919 | 70.1    | 1,178              | 4.6                |
| Non-current assets         | 11,666 | 42.5         | 11,212 | 30.3  | 11,495 | 29.9    | 282                | 2.5                |
| Assets                     | 27,470 | 100.0        | 36,953 | 100.0 | 38,414 | 100.0   | 1,460              | 4.0                |
| Current liabilities        | 4,620  | 16.8         | 8,095  | 21.9  | 7,204  | 18.8    | △ 892              | Δ 11.0             |
| Non-current liabilities    | 2,493  | 9.1          | 2,340  | 6.3   | 2,386  | 6.2     | 46                 | 1.9                |
| Liabilities                | 7,114  | 25.9         | 10,436 | 28.2  | 9,590  | 25.0    | △ 846              | △ 8.1              |
| Net assets                 | 20,357 | 74.1         | 26,518 | 71.8  | 28,824 | 75.0    | 2,306              | 8.7                |
| Liabilities and net assets | 27,470 | 100.0        | 36,953 | 100.0 | 38,414 | 100.0   | 1,460              | 4.0                |
| BPS (yen)                  | 130.83 |              | 170.43 |       | 185.25 |         | 14.82              | 8.7                |
| CAPEX                      | 403    |              | 573    |       | 721    |         | 148                | 25.9               |
| Depreciation               | 1,220  |              | 1,137  |       | 540    |         | △ 597              | △ 52.5             |

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# **Statements of Cash Flows**

Cash and deposits increased 5,498 million yen year-on-year to 16,242 million yen.

|   | FY2022  | FY2023  |         | FY2024  | X7 X7/ 1    | <b>V V</b> /(0/) |
|---|---------|---------|---------|---------|-------------|------------------|
| (Millions of yen,%)   | 1Q-4Q   | 1Q-2Q   | 1Q-4Q   | 1Q-2Q   | YoY(change) | YoY(%)           |
| Cash flows from operating activities                        | 4,293   | 2,180   | 9,086   | 3,067   | 887         | 40.7             |
| Cash flows from investing activities                        | △ 527   | △ 302   | △ 1,616 | △ 737   | △ 435       | 143.7            |
| Free Cash flows   | 3,767   | 1,878   | 7,470   | 2,331   | 453         | 24.1             |
| Cash flows from financing activities                        | Δ 1,176 | △ 1,055 | △ 1,223 | △ 2,261 | Δ 1,206     | 114.2            |
| Effect of exchange rate change on cash and cash equivalents | 13      | 9       | 3       | 10      | 1           | 11.9             |
| Cash increase / decrease                                    | 2,603   | 831     | 6,250   | 79      | △ 752       | -                |
| Cash and cash equivalents (Beginning of period)             | 7,309   | 9,913   | 9,913   | 16,162  | 6,250       | 63.0             |
| Cash and cash equivalents<br>(End of period)                | 9,913   | 10,744  | 16,162  | 16,242  | 5,498       | 51.2             |
| Interest-bearing debt                                       | 726     | 606     | 440     | 360     | △ 246       | △ 40.6           |

# **Business Forecast for FY2024**

#### Net sales +20.5%/Operating profit+42.6% (YoY)

|                      | FY20                      | 023           | FY2024( | Forecast)     |             |        |
|----------------------|---------------------------|---------------|---------|---------------|-------------|--------|
| (millions of yen,%)  | amount                    | To-sales rate | amount  | To-sales rate | YoY(Change) | YoY(%) |
| Net sales            | 50,155                    | -             | 60,461  | -             | 10,306      | 20.5   |
| Gross profit         | 30,107                    | 60.0          | 37,112  | 61.4          | 7,005       | 23.3   |
| SG&A expenses        | 20,155                    | 40.2          | 22,920  | 37.9          | 2,765       | 13.7   |
| Operating profit     | 9,952                     | 19.8          | 14,192  | 23.5          | 4,240       | 42.6   |
| Ordinary profit      | 10,296                    | 20.5          | 14,263  | 23.6          | 3,967       | 38.5   |
| Net profit           | 7,018                     | 14.0          | 9,560   | 15.8          | 2,542       | 36.2   |
| EPS (yen)            | 45.10 <sup>()</sup>       | <b>*</b> )    | 61.44   |               | 16.3        | -      |
| Dividend/stock (yen) | <b>14.00</b> <sup>(</sup> | <b>*</b> )    | 25.00   |               | 11.0        | -      |
| CAPEX                | 573                       |               | 2,000   |               | 1,427       | 249.1  |
| Depreciation         | 1,137                     |               | 1,250   |               | 113         | 9.9    |

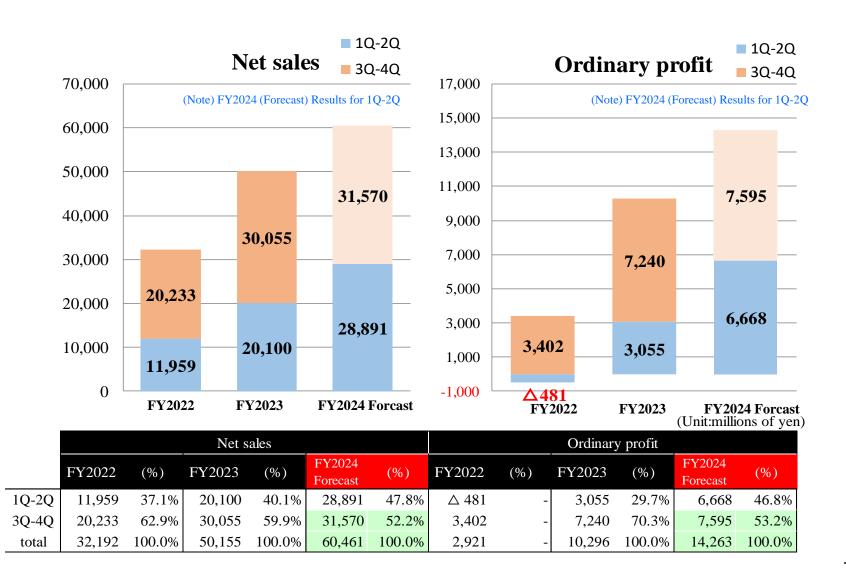
<sup>(\*)</sup> The EPS figures and dividends per share for the fiscal year ended March 2023 are calculated assuming that a stock split took place at the beginning of the fiscal year ended March 2023.

# **Business Forecast for FY2024 (SEGMENTS)**

#### Aiming for higher sales and profits in Main segments

|                                 |         | Net s                | sales       | Operating profit |        |                      |             |
|---------------------------------|---------|----------------------|-------------|------------------|--------|----------------------|-------------|
| (Million of Yen,%)              | FY2023  | FY2024<br>(Forecast) | YoY(Change) | YonY(%)          | FY2023 | FY2024<br>(Forecast) | YoY(Change) |
| SUCREY                          | 20,699  | 25,736               | 5,037       | 24.3             | 4,144  | 5,750                | 1,606       |
| KCC                             | 14,114  | 16,580               | 2,466       | 17.5             | 2,113  | 3,097                | 984         |
| KOTOBUKISEIKA<br>TAJIMAKOTOBUKI | 10,042  | 11,985               | 1,943       | 19.3             | 1,694  | 2,446                | 752         |
| SALES SUBSIDIARIES              | 5,354   | 6,463                | 1,109       | 20.7             | 472    | 769                  | 297         |
| KUJYUKUSHIMA GROUP              | 4,628   | 5,701                | 1,073       | 23.2             | 366    | 722                  | 356         |
| OTHERS                          | 734     | 710                  | △ 24        | △ 3.3            | 97     | 95                   | △ 2         |
| SEGMENTS TOTAL                  | 55,570  | 67,175               | 11,605      | 20.9             | 8,887  | 12,879               | 3,992       |
| ADJUSTMENT                      | △ 5,415 | △ 6,714              | △ 1,299     | 24.0             | 1,065  | 1,313                | 248         |
| TOTAL                           | 50,155  | 60,461               | 10,306      | 20.5             | 9,952  | 14,192               | 4,240       |

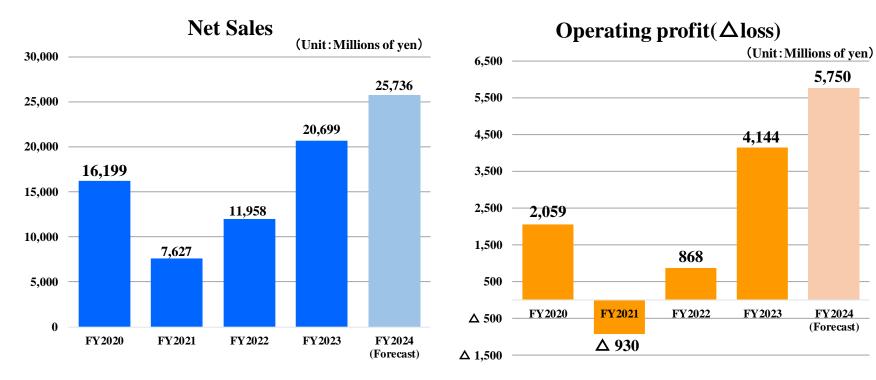
# **Business Forecast for FY2024(1Q-2Q 3Q-4Q)**





#### FY2024 (Forecast)

FY2024 : Net sales 25,736 million yen( +24.3%YoY) OP 5,750 million yen( +38.7%YoY)



|                         | FY2020   | FY2021  | FY2022   | FY2023  | Yo       | Y     | FY2024     | YoY      | Y    |
|-------------------------|----------|---------|----------|---------|----------|-------|------------|----------|------|
| (Millions of yen,%)     | F 1 2020 | F 12021 | F 1 2022 | F 12023 | (Change) | (%)   | (Forecast) | (Change) | (%)  |
| Net sales               | 16,199   | 7,627   | 11,958   | 20,699  | 8,741    | 73.1  | 25,736     | 5,037    | 24.3 |
| <b>Gross profit</b>     | 9,893    | 4,198   | 7,271    | 13,160  | 5,890    | 81.0  | 16,494     | 3,334    | 25.3 |
| Gross profit rate       | 61.1     | 55.0    | 60.8     | 63.6    | 2.8      | -     | 64.1       | 0.5      | -    |
| SG&A expenses           | 7,834    | 5,128   | 6,402    | 9,016   | 2,614    | 40.8  | 10,744     | 1,728    | 19.2 |
| Operating profit(∆loss) | 2,059    | △ 930   | 868      | 4,144   | 3,276    | 377.2 | 5,750      | 1,606    | 38.7 |







Accelerate growth to improve brand value and achieve sales of 35 billion yen in the fiscal year ending March 31, 2026.



Cookie (Gorgonzola & Almond)
The DROS Gransta Tokyo (New Opening in June 2023)

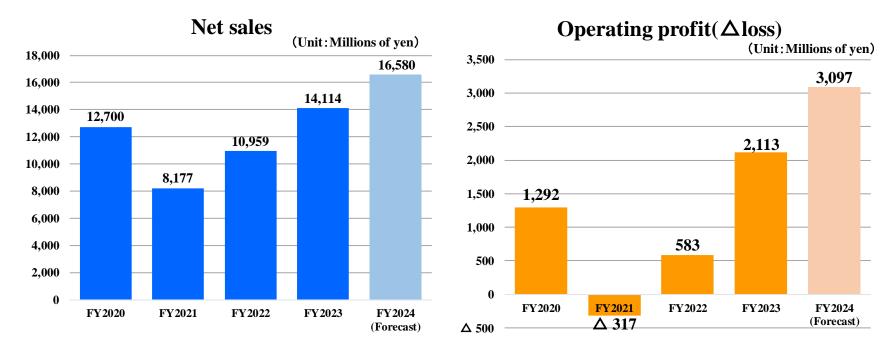


Vanilla & Mascarpone Cookies
Tokyo Milk Cheese Factory's seasonal product



#### FY2024 (Forecast)

#### FY2024: Net sales 16,580 million yen (+17.5% YoY) OP 3,097 million yen (+46.5% YoY)



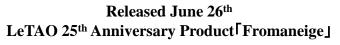
|                                 | FY2020   | FY2021   | FY2022   | FY2023   | Yo?        | Y     | FY2024     | Yo       | Y    |
|---------------------------------|----------|----------|----------|----------|------------|-------|------------|----------|------|
| (Millions of yen,%)             | F 1 2020 | F 1 2021 | F 1 2022 | F 1 2023 | (Change)   | (%)   | (Forecast) | (Change) | (%)  |
| Net sales                       | 12,700   | 8,177    | 10,959   | 14,114   | 3,155      | 28.8  | 16,580     | 2,466    | 17.5 |
| <b>Gross profit</b>             | 7,758    | 4,806    | 5,908    | 8,149    | 2,241      | 37.9  | 9,846      | 1,697    | 20.8 |
| Gross profit rate               | 61.1     | 58.8     | 53.9     | 57.7     | 3.8        | -     | 59.4       | 1.6      | -    |
| SG&A expenses                   | 6,466    | 5,123    | 5,325    | 6,036    | <b>710</b> | 13.3  | 6,749      | 713      | 11.8 |
| Operating $profit(\Delta loss)$ | 1,292    | △ 317    | 583      | 2,113    | 1,531      | 262.7 | 3,097      | 984      | 46.5 |





Focusing on further improving the brand value of LeTAO, which has reached its 25th anniversary ,and development of metropolitan area brands





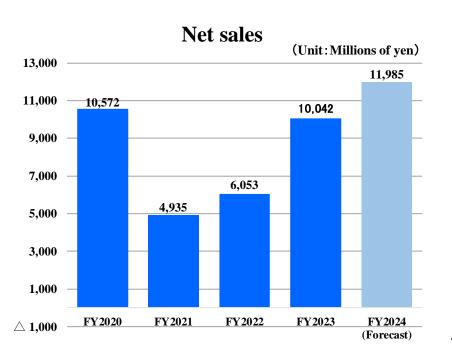


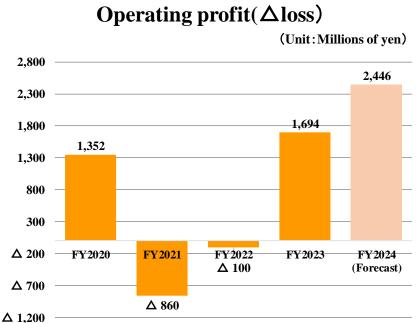
LeTAO Main Product 「Double Fromage」

#### **≪KOTOBUKISEIKA·TAJIMAKOTOBUKI≫**

FY2024 (Forecast)

FY2024: Net sales 11,985 million yen (+19.4%YoY) OP 2,447 million yen (+44.4%YoY)





|                         | FY2020   | FY2021   | FY2022   | FY2023   | Yo       | Y     | FY2024     | Yo       | Y    |
|-------------------------|----------|----------|----------|----------|----------|-------|------------|----------|------|
| (Millions of yen,%)     | F 1 2020 | F 1 2021 | F 1 2022 | F 1 2023 | (Change) | (%)   | (Forecast) | (Change) | (%)  |
| Net sales               | 10,572   | 4,935    | 6,053    | 10,042   | 3,989    | 65.9  | 11,985     | 1,943    | 19.4 |
| <b>Gross profit</b>     | 4,199    | 969      | 1,774    | 3,953    | 2,179    | 122.8 | 4,903      | 951      | 24.1 |
| Gross profit rate       | 39.7     | 19.6     | 29.3     | 39.4     | 10.1     | -     | 40.9       | 1.6      | -    |
| SG&A expenses           | 2,847    | 1,829    | 1,874    | 2,258    | 384      | 20.5  | 2,456      | 198      | 8.8  |
| Operating profit(∆loss) | 1,352    | △ 860    | △ 100    | 1,694    | 1,795    | -     | 2,447      | 753      | 44.4 |

#### **≪KOTOBUKISEIKA·TAJIMAKOTOBUKI≫**

Sales expansion of mainstay products and new products development and strengthening relationships with distributors

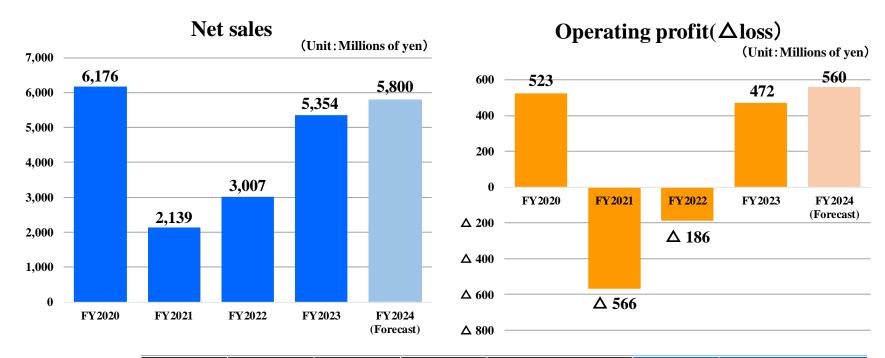


Inabano Shirousagi



# **≪SALES SUBSIDIARIES**≫ FY2024 (Forecast)

FY2024: Net sales 6,463 million yen (+20.7%YoY) OP 768 million yen (+62.8%YoY)



|                                      | FY2020   | FY2021   | FY2022   | FY2023   | Yo       | Y           | FY2024     | Yo       | Y          |
|--------------------------------------|----------|----------|----------|----------|----------|-------------|------------|----------|------------|
| (Millions of yen,%)                  | F 1 2020 | F 1 2021 | F 1 2022 | F 1 2023 | (Change) | (%)         | (Forecast) | (Change) | (%)        |
| Net sales                            | 6,176    | 2,139    | 3,007    | 5,354    | 2,347    | <b>78.1</b> | 6,463      | 1,109    | 20.7       |
| <b>Gross profit</b>                  | 2,224    | 625      | 1,098    | 2,013    | 915      | 83.3        | 2,426      | 413      | 20.5       |
| Gross profit rate                    | 36.0     | 29.2     | 36.5     | 37.6     | 1.1      | -           | 37.5       | -        | -          |
| SG&A expenses                        | 1,700    | 1,191    | 1,284    | 1,541    | 257      | 20.0        | 1,658      | 117      | <b>7.6</b> |
| Operating profit( $\triangle loss$ ) | 523      | △ 566    | Δ 186    | 472      | 658      | -           | 768        | 296      | 62.8       |

# **≪SALES SUBSIDIARIES**≫

Acquisition of new sales floors with new products and focus on expanding sales floor space for main sweets for the revival of the souvenir market of major transportation channels





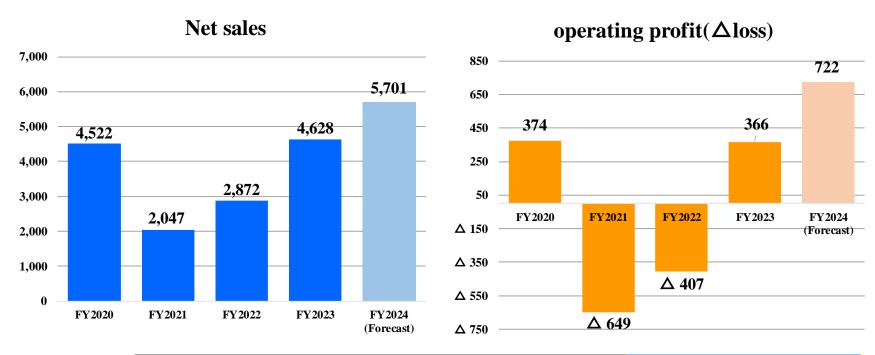


Kotobukikoujuan Seasonal Products Osaka Lemon Squash Warabi-mochi

# **«KUJYUKUSHIMA GROUP»**

#### FY2024 (Forecast)

FY2024: Net sales 5,701 million yen (+23.2%YoY) OP 722 million yen (+97.6%YoY)

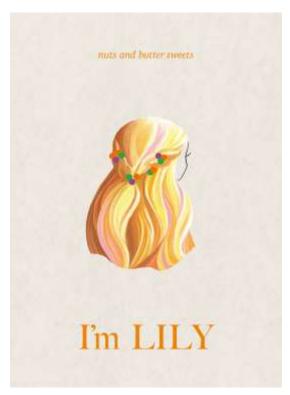


|                                 | FY2020   | FY2021   | FY2022   | FY2023   | Yo       | Y    | FY2024     | YoY      | I    |
|---------------------------------|----------|----------|----------|----------|----------|------|------------|----------|------|
| (Millions of yen,%)             | F 1 2020 | F 1 2021 | F 1 2022 | F 1 2023 | (Change) | (%)  | (Forecast) | (Change) | (%)  |
| Net sales                       | 4,522    | 2,047    | 2,872    | 4,628    | 1,756    | 61.1 | 5,701      | 1,073    | 23.2 |
| <b>Gross profit</b>             | 2,127    | 650      | 1,241    | 2,427    | 1,186    | 95.5 | 3,035      | 608      | 25.1 |
| Gross profit rate               | 47.0     | 31.8     | 43.2     | 52.4     | 9.2      | -    | 53.2       | 0.8      | -    |
| SG&A expenses                   | 1,753    | 1,300    | 1,648    | 2,061    | 414      | 25.1 | 2,313      | 252      | 12.2 |
| Operating $profit(\Delta loss)$ | 374      | △ 649    | △ 407    | 366      | 772      | -    | 722        | 356      | 97.6 |

# **«KUJYUKUSHIMA GROUP»**



Executing organizational reform by utilizing the synergy of Kotobuki Spirits group. Transitioning to a manufacturing and retail-oriented management style to aim for growth.





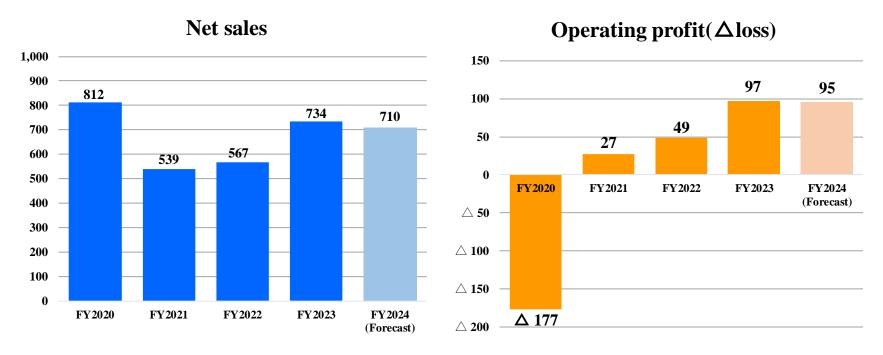
New brand "I'm LILY"
Opened in "Ippin Nishi Dori" within JR Hakata Station on October 6.



< Health food business, Taiwan confectionary business, Insurance agency >

#### FY2024 (Forecast)

#### FY2024: Net sales 710 million yen ( $\triangle 3.3\%$ YoY) OP 96 million yen ( $\triangle 1.7\%$ YoY)



|                                 | FY2020   | FY2021   | FY2022   | FY2023   | Yo       | Y    | FY2024     | Yo       | Y            |
|---------------------------------|----------|----------|----------|----------|----------|------|------------|----------|--------------|
| (Millions of yen,%)             | F 1 2020 | F 1 2021 | F 1 2022 | F 1 2023 | (Change) | (%)  | (Forecast) | (Change) | (%)          |
| Net sales                       | 812      | 539      | 567      | 734      | 167      | 29.5 | 710        | △ 24     | △ 3.3        |
| <b>Gross profit</b>             | 529      | 383      | 411      | 534      | 123      | 30.0 | 505        | △ 30     | △ 5.5        |
| Gross profit rate               | 65.1     | 71.1     | 72.5     | 72.8     | 0.3      | -    | 71.1       | △ 1.7    | -            |
| SG&A expenses                   | 706      | 356      | 362      | 437      | 75       | 20.7 | 409        | △ 28     | <b>△</b> 6.4 |
| Operating $profit(\Delta loss)$ | Δ 177    | 27       | 49       | 97       | 48       | 98.9 | 96         | △ 2      | △ 1.7        |



< Health food business, Taiwan confectionary business, Insurance agency >

# 純藍

#### Taiwan confectionery business



LeTAO Taiwan



**Mid-Autumn Festival Gift** 

#### health food business(Junai)





Junai tea

# **Corporate Vision and Basic Policies**

#### **Corporate Vision**

# To Create happiness, Provide happiness

The corporate vision of our group was created by the late Shoichi Kawagoe, the founder of our company, and his predecessors, who overcame many trials and tribulations. While the pursuit of profit is not the only purpose of a company, in order for the company to continue to develop forever into the future, we must always place the highest priority on "making people happy," and the creation of products that will please our customers, continuing to provide services that will please our customers, contributing to local communities, and coexistence and co-prosperity are the company's raison d'etre and the mission of our company group.

#### **Basic Policies**

# Today, I make an enthusiastic fan.

All employees of our group have a basic policy of "Making enthusiastic fans" in order to realize our corporate vision, which is to strive to make one enthusiastic fan of our company today, with whom we can build a lifelong relationship through a single confectionery item or by serving one customer.

#### Practice of "All-Participation-type Management" based on corporate vision

Based on our corporate vision, the Group aims to create a dynamic and attractive corporate group and increase its corporate value over the medium to long term by practicing "all-participation-type management," in which each and every employee participates in management with a sense of ownership.

#### << About the Corporate Vision Notebook, "Kozuchi">>

The Group has created a corporate vision notebook, "Kozuchi," which clearly states its management philosophy (Philosophy), and strives to ensure that all employees are familiar with the corporate vision and thoroughly adhere to corporate ethics. The corporate vision notebook, "Kozuchi," is used in morning meetings, training sessions, and study groups held at each workplace unit. In addition, a "National Convention for Kozuchi Presentation" is held once a year to share the results of the implementation of the corporate vision with all employees and to produce even greater results.







National Convention for Kozuchi Presentation in January 2023

# Vision (direction to aim for)

# "General Producer of the Sweets"

creating original brands and store brands of sweets from all over the country.

- Creating stores and confectionery with originality by pursuing "Local" and "Specialty" with a thorough focus on deliciousness and quality under the theme of "Creation of higher value".
- Adapting the brand portfolio to meet the demand for a variety of Premium Gift Sweets, from souvenirs and personal gifts that match the market characteristics of each region to sweets to be enjoyed at home.



### **Future Management Policies**

### **Management Slogan for 2023**

# The first year of Hyper GROWTH!

As consumer activity moves toward normalization, the Group will mobilize all of its group resources to put it on a superb growth trajectory, specializing in Premium Gift Sweets with an even greater pursuit of deliciousness and executing its business measures with superb speed and power.

#### **Priority Measures**

#### 1. Promotion of priority measures for hyper growth

Priority
Measures For
Superb Growth

- (1) Special evolution of product, sales, and sales space capabilities with hyper growth
- (2) Recruiting and co-developing human resources for hyper growth
- (3) Brand development and sales space acquisition with hyper growth
- (4) Preparing for a resurgence in inbound tourism sales growth with hyper growth and building a successful overseas model
- (5) Production system for hyper growth, hyper evolution of logistics

#### 2. Promotion of "all-participation-type super field-oriented" management

Promoting "all-participation-type super field-oriented" management, based on the thorough implementation of our corporate vision, to improve our human resources and organizational capabilities.

### **Future Management Policies**

Middle-term/long-term target indicators

**Long-term Target Indicators** 

**Ordinary Profit rate: 30%** 

**Middle-term Target Indicators** 

(SUCREY)

1 Net Sales: 35,000 millions yen

(Group All)

2 Inbound Sales: 10,000 millions yen

### **ESG**

# **Endorsement of TCFD Recommendation , and Establishes a "Sustainability Committee"**

Kotobuki Spirits Co.,Ltd. endorsed the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) in April 2023.

Accordingly, the Company will disclose information regarding four elements -- governance, strategy, risk management, and metrics and targets -- in accordance with the TCFD recommendations by proactively disclosing climate change-related financial information, as follows. In addition, we established the "Sustainability Committee" in April 2023.



### **ESG Information**

#### (KCC's First Factory receives FSSC 22000 certification)

On September 1, 2023, KCC's First Factory acquired FSSC 22000 certification making it the fourth manufacturing base for Kotobuki Spirits group to do so, following KCC's Second Factory, the SUCREY's Yokohama Factory, and the Hamamatsu Factory. We will continue our quality improvement activities in order to provide safe and secure products that will please our customers.



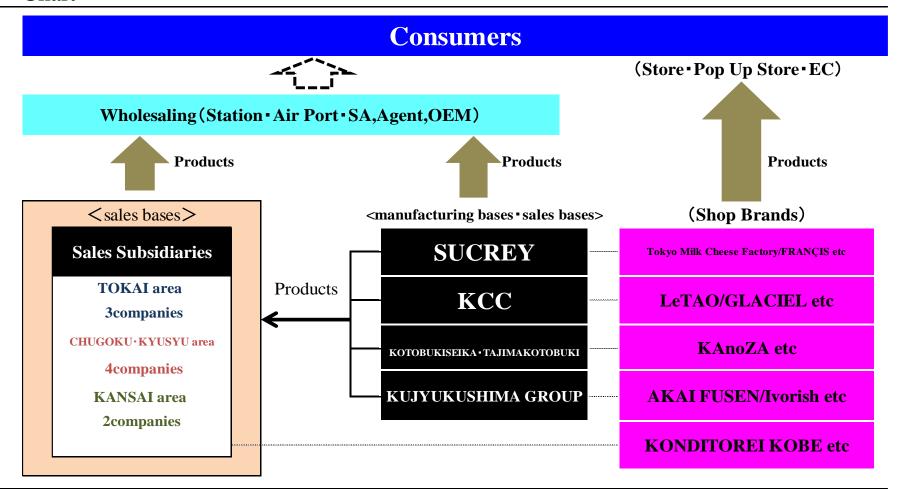
External appearance of KCC's First Factory

It is approved as one of the benchmark standards by the Global Food Safety Initiative (GFSI).

**<sup>\*\*</sup>** FSSC 22000 is an international standard for food safety management systems that reinforces ISO 22000 with additional requirements.

## **Business Outline**

Chart



# Kotobuki Spirits Group Factory



**Main Factory** 



Uratsu factory



Yodoe fuctory



The first factory

The first factory

**Second factory** 

KCC



**Second factory** 



Tajima fuctory



Main fuctory Uratsu fuctory Yodoe fuctory Tajima fuctory



Fukuoka factory



Main factory



Yokohama factory



Hamamatsu factory



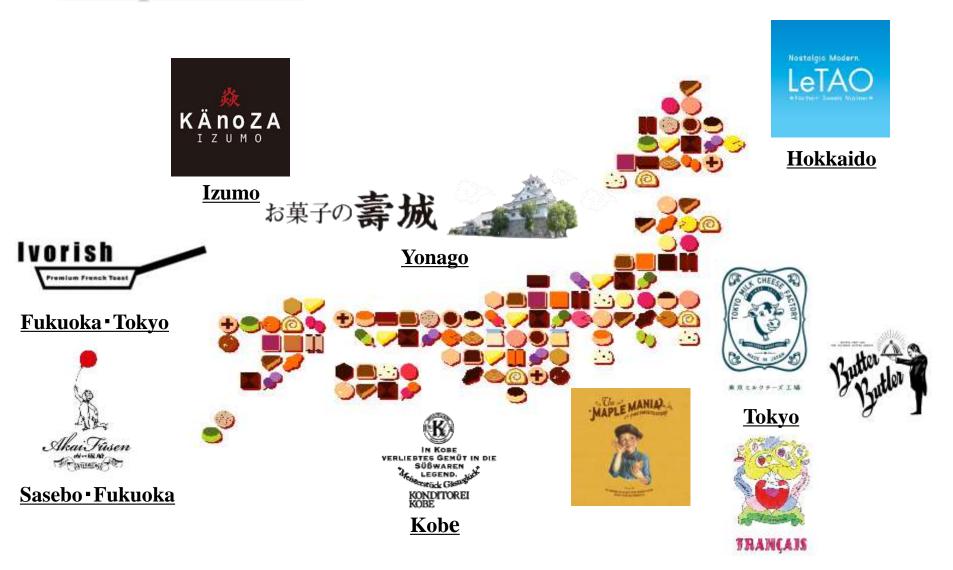
Kurokami factory



Fukuoka factory Main factory Kurokami factory



# **Shop Brands**



# **Main Sweets**







LeTAO

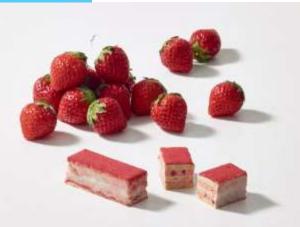
**Double Fromage** 



Inabano Shirousagi



**Salt and Camembert Cookie** 









Mille Feuille

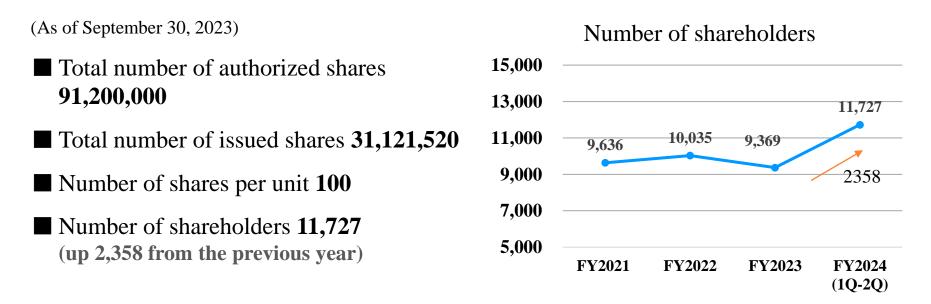


**Butter Financier** 



Kujyukushima Senpei

# **Status of Shares**



■ Major shareholders (top 5)

| Shareholder name                                     | Number of shares held | Ownership (%) |
|--|-----------------------|---------------|
| S Kawagoe Co., Ltd.                                  | 9,100,000             | 29.24         |
| The Master Trust Bank of Japan, Ltd. (trust account) | 3,088,100             | 9.92          |
| Custody Bank of Japan, Ltd. (trust account)          | 1,832,600             | 5.89          |
| The San-in Godo Bank, Ltd.                           | 900,000               | 2.89          |
| Torigin Lease Co., Ltd.                              | 701,000               | 2.25          |

Note 1:Ownership ratio excludes 2,414 shares of treasury stock

# Shareholder Return

#### **■** Dividend policy

Our basic policy is to return profits by comprehensively taking into account internal reserves, performance levels, payout ratio and other factors so that we can return profits stably over the long term.

#### Dividend per share forecast for the fiscal year ending March 2024 25 yen (\*1)





<sup>\*</sup> Dividend payout ratio is not shown for FY3/21 because a dividend was paid even though the company made a loss.

<sup>■</sup> Dividend per share

Dipendend payout ratio

<sup>(\*1)</sup> The Company will perform a stock split of 5 shares per common share on the effective date of October 1, 2023. The dividend per share forecast is calculated based on the number of issued shares after the split. The dividend forecast amount will be 125 yen per share when converted through retroactive adjustment before the split.

# **Shareholder Benefit Program**

<u>In conjunction with the stock split, the Company will review the post-split</u> shareholder benefit program and start applying the revised program to shareholders listed or recorded in the register of shareholders as of March 31, 2024.

| Current                |   | After revision        |  |
|------------------------|---|-----------------------|--|
| Number of shares held  | Details   | Number of shares held | Details                                |
| 100 shares or more     | Group products of 2,000 yen   |                       |  |
| less than 500 shares   | equivalent  |                       |  |
| 500 shares or more     | Group products of 4,000 yen   |                       |  |
| less than 1,000 shares | equivalent  | 100 shares or more    | Group products of 3,000 yen equivalent |
| 1,000 shares or more   | Group products of 4,000 yen equivalent  |                       |  |
| 1,000 shares of more   | Directly managed store coupons of<br>3,000 yen equivalent<br>(Alternatives may be sent) |                       |  |

# History (1)

| April 1952       | (27th year of<br>Showa era) | Kotobuki Seika Co., Ltd. was established in Kakuban-cho in the city of Yonago in Tottori, and began manufacturing candy and other confectionery products.   |
|------------------|-----------------------------|---|
| April 1959       | (34th year of<br>Showa era) | Entered the tourism and souvenir confectionery business.  |
| November<br>1968 | (43rd year of<br>Showa era) | Introduced the famous confectionery "Inaba no Shirousagi" to work on upgrading tourist souvenir confectionery.  |
| April 1972       | (47th year of<br>Showa era) | Established Kotobuki Co., Ltd. in the city of Kaga in Ishikawa. Later, established sales subsidiaries one by one, mainly in western Japan, to expand the sales network nationwide.  |
| May 1979         | (54th year of<br>Showa era) | Moved to a newly constructed main plant in its current location (city of Yonago in Tottori).  |
| March 1987       | (62nd year of<br>Showa era) | Established Tajima Kotobuki Co., Ltd. in Shinonsen-cho, Mikata-gun, Hyogo.  |
| 1988             | (63rd year of<br>Showa era) | Aimed to differentiate from other companies based on the concept of "Kashi," a type of confectionery that is written using a Chinese character without the grass radical (meaning a focus on fruits), which uses locally produced fruit and is sold only locally. [The director of the taste of travel] |
| April 1993       | (5th year of<br>Heisei era) | In the city of Yonago in Tottori, established a large sales facility called "Kotobuki Castle," where visitors can observe the manufacturing process. Started retail business in earnest.  |
| November<br>1994 | (6th year of<br>Heisei era) | Listed on JASDAQ.   |
| April 1996       | (8th year of<br>Heisei era) | In the city of Chitose in Hokkaido, established Kotobuki Chocolate Company Limited (now KCC Co., Ltd.) and entered into Hokkaido in earnest. Added chocolate and langue de chat items to serve as a manufacturing base.   |



"White Rabbit of Inaba"



Kotobuki Seika Co., Ltd., Main Plant



Kotobuki Castle

# History (2)

| June 1998        | (10th year of<br>Heisei era) | Acquired a 100-year-old long-established trademark and established Tsukiji Chitose Co., Ltd.in Chuo City, Tokyo. Began developing the Tokyo Japanese confectionery brand.  In the city of Otaru in Hokkaido, KCC Co., Ltd. established "Otaru Western Confectionery LeTAO." Launched a retail specialty store for Western confectionery. |
|------------------|------------------------------|--|
| February<br>2005 | (17th year of<br>Heisei era) | By taking over the business, the company inherited the confectionery manufacturing and sales business from Kujukushima SK Farm Co., Ltd. and three other companies, and started Kujukushima Group Co., Ltd.  |
| October<br>2006  | (18th year of<br>Heisei era) | Changed the company name to Kotobuki Spirits Co., Ltd. and shifted to a pure holding company structure through a company split.  |
| December<br>2011 | (23rd year of<br>Heisei era) | Established Sucrey Co., Ltd. in Minato City, Tokyo.  |
| January<br>2012  | (24th year of<br>Heisei era) | Tsukiji Chitose Co., Ltd. was dissolved after transferring part of its business to Sucrey Co., Ltd.  |
| November<br>2012 | (24th year of<br>Heisei era) | Established KCC International Taiwan Co., Ltd. in Taipei, Taiwan.  |
| April 2013       | (25th year of<br>Heisei era) | Listed on the Second Section of the Tokyo Stock Exchange.  |
| April 2014       | (26th year of<br>Heisei era) | Listed on the First Section of the Tokyo Stock Exchange.   |
| September 2014   | (26th year of<br>Heisei era) | Established JunAi Inc. in Minato City, Tokyo.  |
| January<br>2016  | (28th year of<br>Heisei era) | Acquired all shares of FRANCAIS Co., Ltd. and made it a subsidiary.  |
| April 2017       | (29th year of<br>Heisei era) | Sucrey Co., Ltd. absorbed FRANCAIS Co., Ltd.   |
| April 2022       | (4th year of<br>Reiwa era)   | Moved to the Prime Market following the market segment review of the Tokyo Stock Exchange.   |



Otaru Western Confectionery LeTAO



"Kujukushima Senpei"

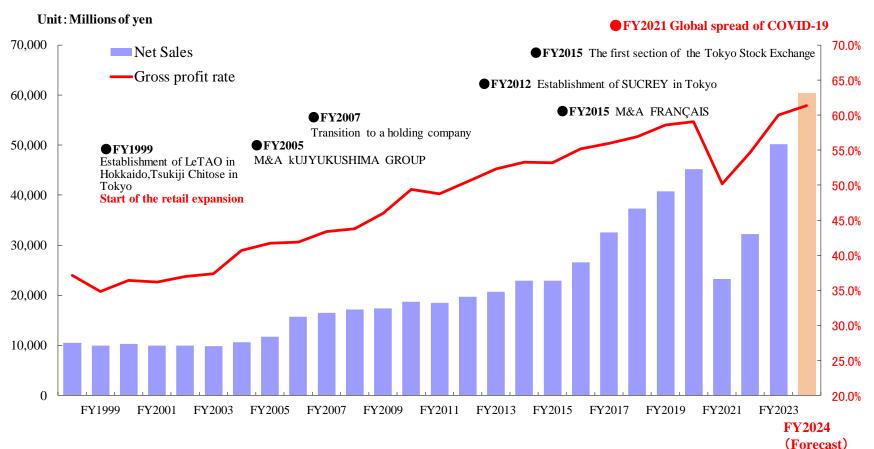


FRANCAIS confectionery

# Transition of Kotobuki Spirits ①

#### **High profit management**

●FY2023 Net sales exceeded 50 Billion yen Gross profit rate exceeded 60%



### Transition of Kotobuki Spirits 2

●FY2023 Ordinary profit exceeded 10 Billion yen Ordinary profit rate exceeded 20%

